

Eziel Wedemeyer



Experience

International Operations Manager

11/12 to 5/13 @ Global Expeditions

Set up and executed fully scoped, 3-phased logistical plans for international projects with over 1,300 participants, vendors, and project directors.

Led corporate professional development course on branding.

Trained and debriefed project directors on project development, leadership, and logistics.

Secured and negotiated vendor contracts in correlation with budgetary goals.

Developed and executed a translator network (100+) for Baja, Mexico housing project.

Designed and established language training institute for project directors and team leaders in Casco Viejo, Panama.

Administrated social media efforts for promotion and viral communication.

Marketing Specialist

5/12 to 11/12 @ Potomac Metals Inc.

Analyzed and audited marketing efforts and established social media presence, resulting in a 2285% increase of reach and user interaction.

Cross-trained in operational and financial side of business, creating and managing bill of ladings and corporate accounts.

Account Sales Coordinator

8/10 to 5/12 @ Ntelos Wireless

Lowered costs for clients by an average of 7% on wireless and mobile needs.

Nominated in a company-wide recognition program for superior customer service.

Marketing Lead

1/11 to 11/11 @ Media Hope

Executed online marketing incorporated with Google Analytics and assisted with logistics of events and venues.

For more details, scan the QR code for my [**LinkedIn**](#)

MS Office
Adobe CS6
Speaking/Presentation
Mac
Wordpress
Squarespace
Wireframing
Social Media
Project Management
Research Analytics
Google Adwords
Coding
Branding

Avg Good Skilled



Education

B.S. International Business

May 2012 Liberty University

B.S. Marketing

May 2012 Liberty University

Volunteer & Activism

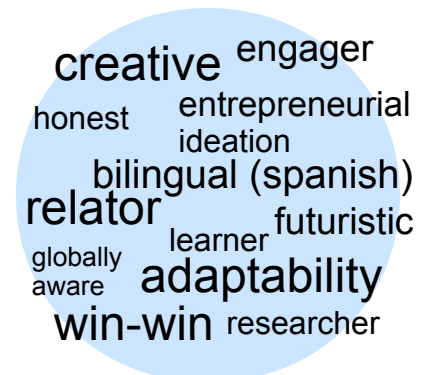
Remodeling and construction for IRE Center in Dallas.

220+ hours of volunteering throughout college including inner-city youth outreach and being a college resident life leader.

Spent a week in Tepic, Mexico providing aid for families and developing the community.

Developed and executed benefit concert which raised enough funds to provide medical equipment and food for families in Indian community.

Characteristics



Call me at 571.490.2799 Email me at ezielito@gmail.com